



MEUM PRIVATE COOKIE POLICY

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Purpose	More information
PHPSESSID	The PHPSESSID cookie is native to PHP and enables websites to store serialised state data. It is used to establish a user session and to pass state data via a temporary cookie, which is commonly referred to as a session cookie.	
wordpress_logged_in_10497d6565ac27ce323455e-b0af54e52	Remembers information about who is logged in to the website.	
wordpress_sec_10497d6565ac27ce323455e-b0af54e52	Is complementary to the above cookie.	
wp-settings-time-1	Stores some Word-Press-specific settings (is complementary to the wp-settings cookie).	
wordpress_test_cookie	Used to check if your device is configured to accept cookies.	
_ga	The main cookie used by Google Analytics, enables a service to distinguish one visitor from another and lasts for 2 years.	
_gid	These are third party cookies that are placed on your device to allow us to use the Google Analytics service. These cookies are used to collect information about how visitors use our website. We use this information to compile reports and to help us improve our website.	

We do not share the information collected by the cookies with any third parties.